



Dear Dental Educator:

We have received several questions from dental educators regarding our policy on the re-sale of Crest and Oral-B professional products.

Our policy for dental and dental hygiene schools is this:

Crest and Oral-B professional products are intended for re-sale by dental and dental hygiene schools and their affiliate student organizations to individuals for personal use such as family, friends, faculty, staff & clinic patients. The special pricing that dental & dental hygiene schools receive on these products is for the specific purpose of student fundraising and educational trial.

Sales to any type of organization or entity that re-sells these products is prohibited. This would include retail outlets, the internet, and dental offices.

Because it is a professional only product, it is expected that appropriate instructions be provided to individuals purchasing the product. It is for this reason why Procter & Gamble only sells Crest Oral-B professional products to dental professionals.

In accordance with our re-sale policy, we are asking all purchasers of Crest Oral-B professional products to sign the agreement below and fax it back to us at 1-800-201-1840. If you have any questions, please feel free to contact us at 1-800-997-8337.

Thank you for your continued support!

Pat Iuni  
North America Manager of Professional and Academic Relations

*I understand that Crest Oral-B Professional products are intended for re-sale only to individuals for personal use. By purchasing Crest Oral-B Professional products, I agree, on behalf of the dental or dental hygiene school I represent, that the Crest Oral-B Professional products will be sold to individuals for their personal use and not to any party, including but not limited to retail outlets or on the internet, for further re-sale. I agree to promptly advise Procter & Gamble at 1-800-997-8337 if there are any attempts to purchase Crest Oral-B professional Products from me, my school or students for further re-sale.*

Signature \_\_\_\_\_ Date \_\_\_\_\_

Name (please print) \_\_\_\_\_

School/Address \_\_\_\_\_

\_\_\_\_\_ Phone \_\_\_\_\_